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Digital Marketing & Software Development Company

# BUBBLEWORLD

# PORTFOLIO

*-“Growth isn’t an accident. It’s engineered.”*





◆ We build brands that think, learn, & grow.

# WHERE CREATIVITY MEETS INTELLIGENCE

Digital Marketing

Brand Campaigns

Video Production

Websites Development

AI Reels Marketing

Software Development

**156+**

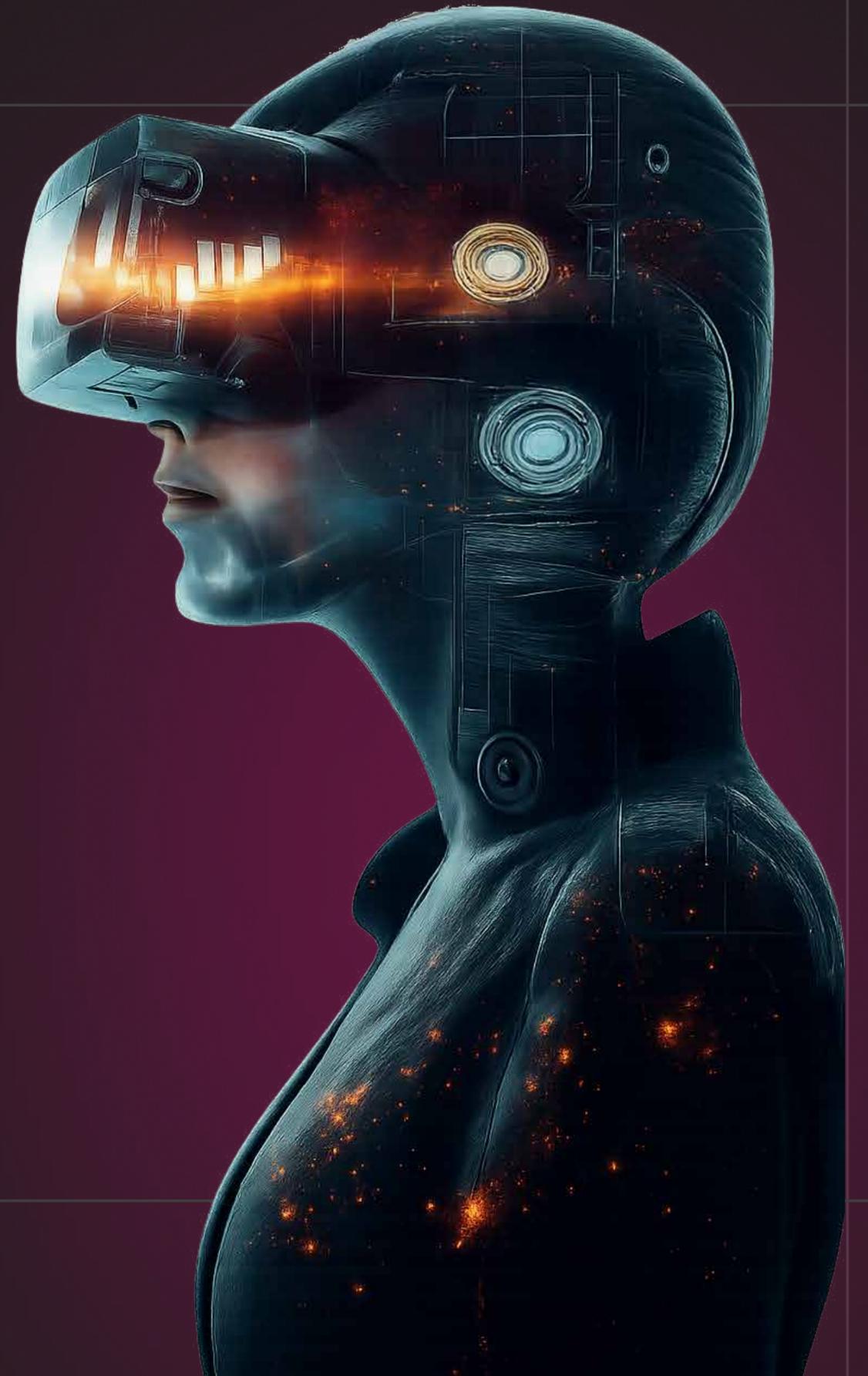
Projects Completed

**17M+**

Revenue Generated

**25+**

Brand Campaigns



*“Intelligent brands don’t just look good — they think, learn, and evolve.”*





About BubbleWorld

# We engineer Digital Ecosystems.

At **BubbleWorld**, creativity, data, & AI converge to **build brands** that grow intelligently. We're a full-stack **digital growth company** crafting systems that attract, engage, and **convert at scale**.

## Key Metrics

**156+** Projects Delivered

**30+** Websites Launched

**20+** AI-Powered Videos Produced

**95%** Client Retention

-“Systems scale. Creativity differentiates. Together, they compound.”





◆ The Mind Behind the Movement

From **Amazon's** systems to building India's next-gen **Marketing Company.**

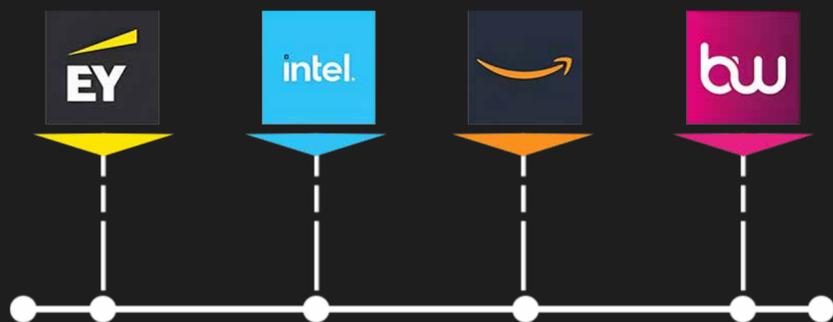
**10+**  
Years  
Experience in  
Corporate World

**Raghav Aneja**  
Director, BubbleWorld

An **ex-Amazon, Intel, & EY** engineer turned creative strategist, founded BubbleWorld to merge **logic with emotion**. His experience in **data, UX, and performance** technology shapes how we **deliver growth** precise, scalable, & human.

*"Technology builds reach, Emotion builds legacy  
We bring both together"*

*Raghav Aneja*



*-“Emotion builds loyalty. Logic builds scale. We build both.”*

# We Don't Sell Services. We Build **Connected Systems.**



## Strategic Marketing & Growth

Performance campaigns, digital strategy, and content systems that convert curiosity into revenue.



## Creative Storytelling & AI Videos

Cinematic brand campaigns, AI-powered reels, and DVC-grade storytelling for brands that want to feel different.



## Technology & Platforms

Conversion-optimized websites, apps, and CRMs built for scale, stability, and brand experience.

*-“We don't deliver services — we deliver direction.”*





# Client Reviews



**SEHAJ**

(Owner, Lal Qila Basmati Rice)



“They don’t just make content they innovate smartly. The AI-led branding & performance-based creatives helped our FMCG presence grow consistently.”

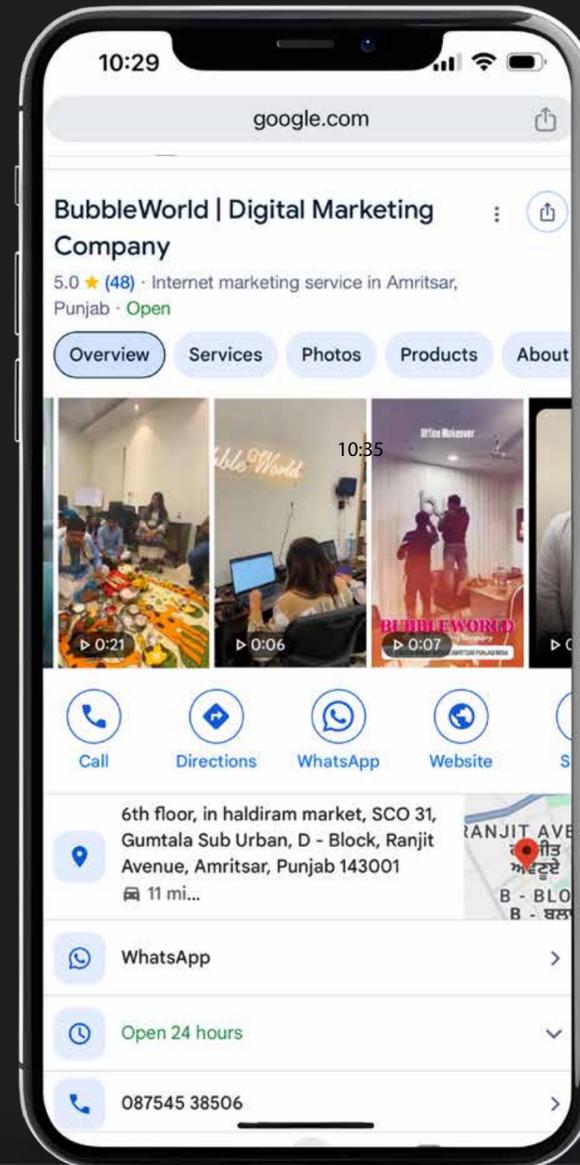


**ABHISHEK MEHTA**

(Ceo, Investza)



“They don’t just manage pages they build authority. Our social media, campaigns, and performance marketing boosted visibility and brought high-quality leads.”



**GAURAV KHURANA**

(Ceo, Amandeep Hospitals)



They don’t just promote they build trust with 360° digital services. Our Heart Day campaign and awareness ads improved patient engagement across all branches.



**JITESH SETH**

(Ceo, Tucan)



“They don’t just run campaigns they deliver 360° results. Our lead ads, brand storytelling, & performance marketing brought in more premium travel inquiries than ever.”



**ROHIT BANSAL**

(Owner, Bansal Sweets)



They don’t just design they elevate brands. The menu, print media, and creative touch they added boosted our presentation and customer response instantly.





# Where We **Work**

We work with brands across key global markets — building growth systems that scale beyond geography.



INDIA



UNITED KINGDOM



UNITED STATES



AUSTRALIA



DUBAI

What remains constant across regions:

**Strategy · Psychology · Systems · Execution · Results**

*-“Good growth systems work anywhere, We design them to travel well.”*





Organic Leads

Meta Ads

Google Ads

Follower growth

# CASE STUDIES

Content Strategy

Account Reach

Website Ranking

ROI

*“Strategy without results is theory. Our work is proof.”*





**AMANDEEP HOSPITALS**  
Healthcare Reimagined



◆ Social Media

**31.6M+**

Account Reach

**46%+**

Organic Growth

**15.5k↑**

New Followers

**22.5M+**

Account Reach

**85.2k↑**

Engagements

**7.5k↑**

New Followers

◆ Website

**150%** Growth in Organic Leads

**80%** Increase in GMB Calls

**135%** Increase in Website Users

Amandeep Hospitals partnered with BubbleWorld to enhance its digital presence with precision healthcare marketing. Data-backed strategies delivered stronger visibility and higher patient engagement.

-“Precision marketing for precision healthcare.”





8.5M+

Account Reach

37%+

Content Engagement

700+

Monthly Leads

Social Media

22.5M+

Account Reach

85.2k↑

Engagements

7.5k↑

New Followers

Website

97.2k

Impressions Increased

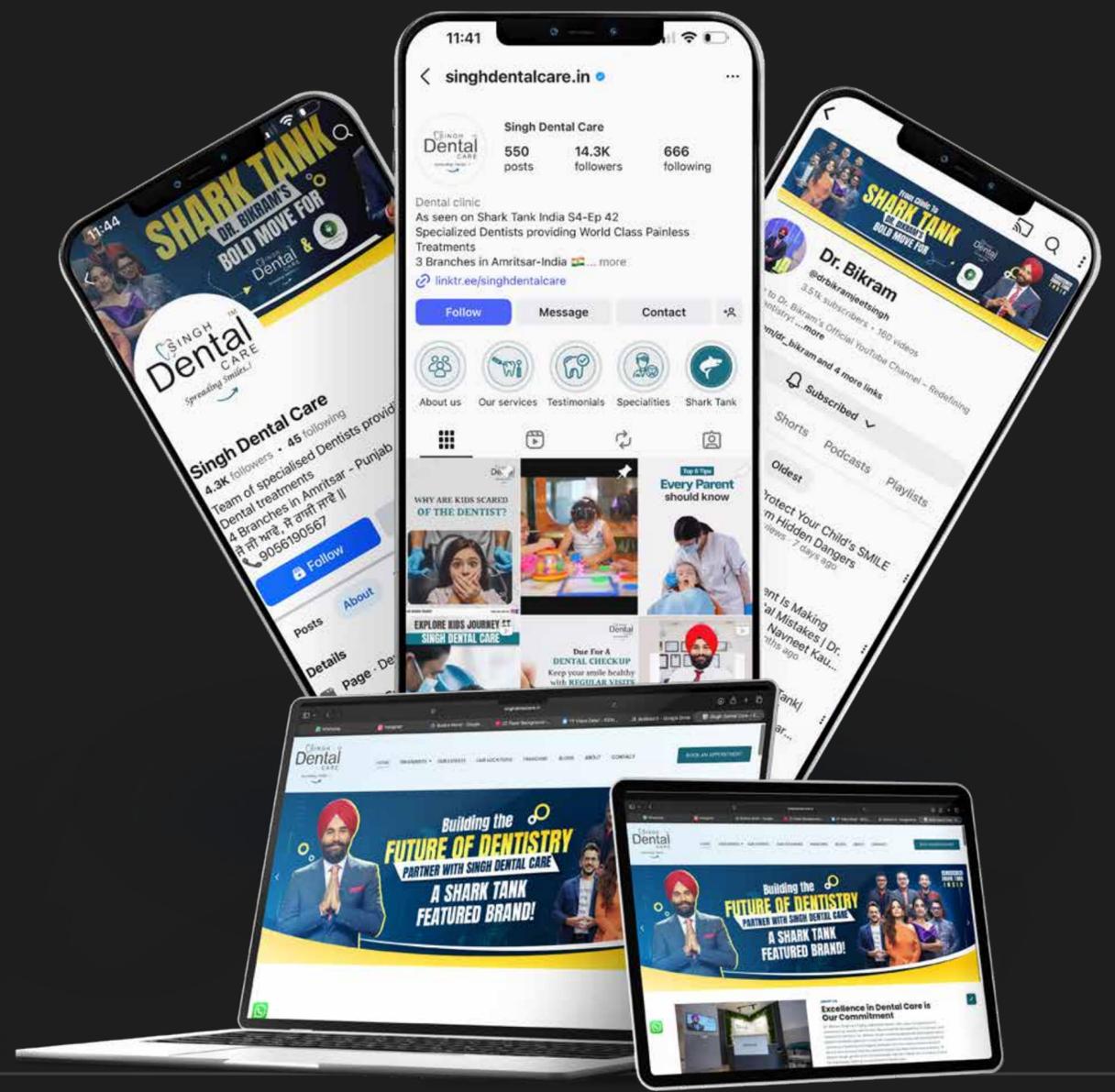
3,100+

Website Organic Users

210+

Monthly Organic Leads

SINGH DENTAL CARE Precision Performance Marketing



BubbleWorld elevated Singh Dental Care with performance-driven marketing turning awareness into conversions and results into a stronger digital identity.

“When marketing aligns with intent, performance becomes predictable.”





**SOURAV MAHAJAN**  
Motivational Speaker



Subscribers

**3.58k**



**33.1k**



**128k**

Watch Time

**37 Hrs**



**345 Hrs**



**1,015 Hrs**

Views

**64k**



**117k**



**259k**

BubbleWorld turned a 4-month target into 3, scaling Sourav Mahajan from 3.5K to 100K+ Subscribers with a Silver Button in hand. Research-driven topics, sharp edits, and performance marketing powered unstoppable creator growth.

-“Content scales views. Strategy scales creators.”





**Tucan**  
Travel company

**Social Media**

**3.5M+**

Account Reach

**27%+**

Organic Growth

**600+**

Monthly Meta Leads

**Website**

**34k+**

website impressions

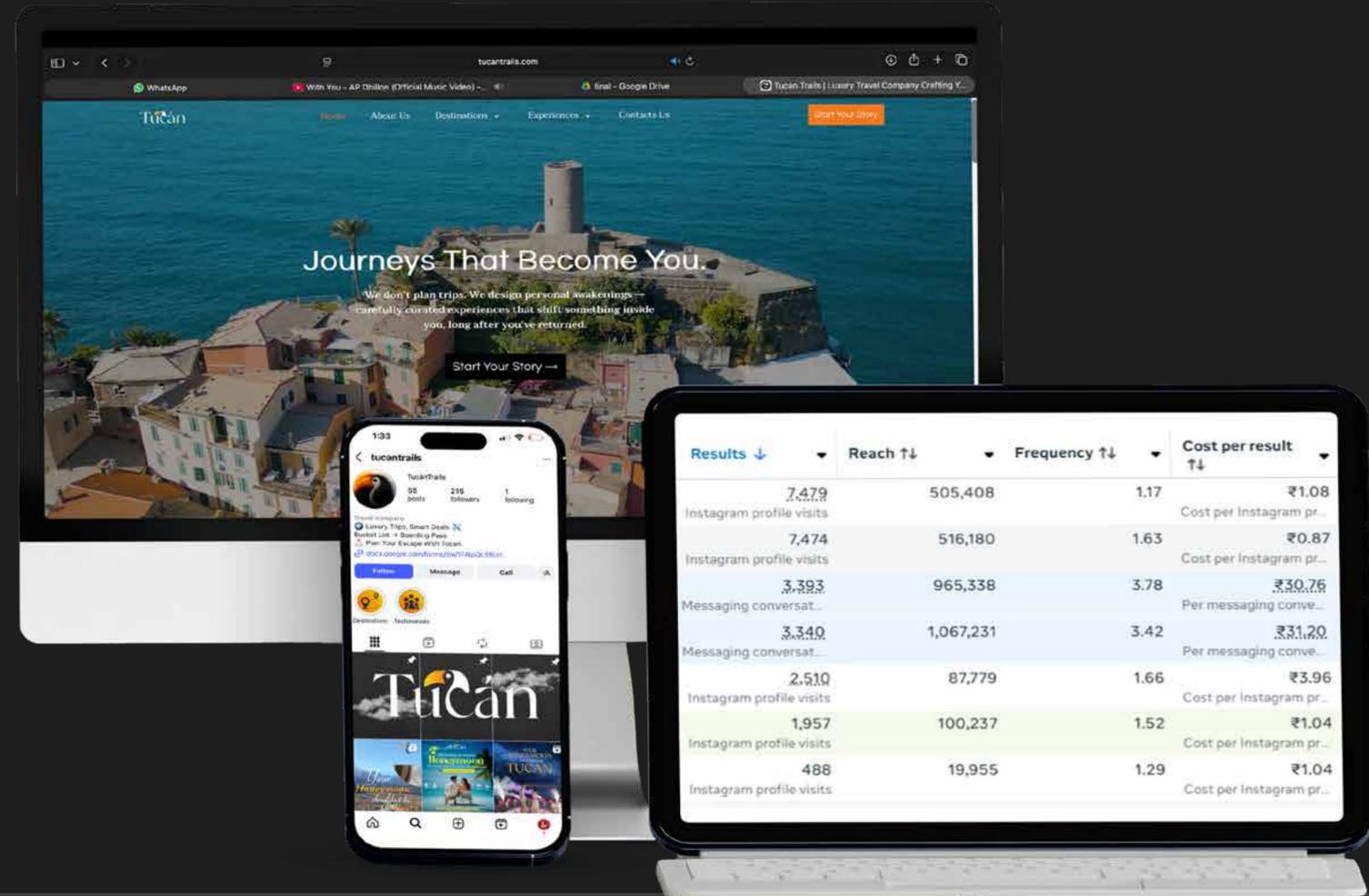
**56+**

Ranked Keyword

**310+**

Monthly Leads

With data-backed content and targeted performance campaigns, BubbleWorld accelerated Tucan growth across social and web. The result—millions reached, stronger keyword rankings, and a surge in monthly travel leads



*“Travel brands don’t sell trips — they sell transformation.”*





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Custom software, Web application, Automation, CRMs

# SOFTWARE

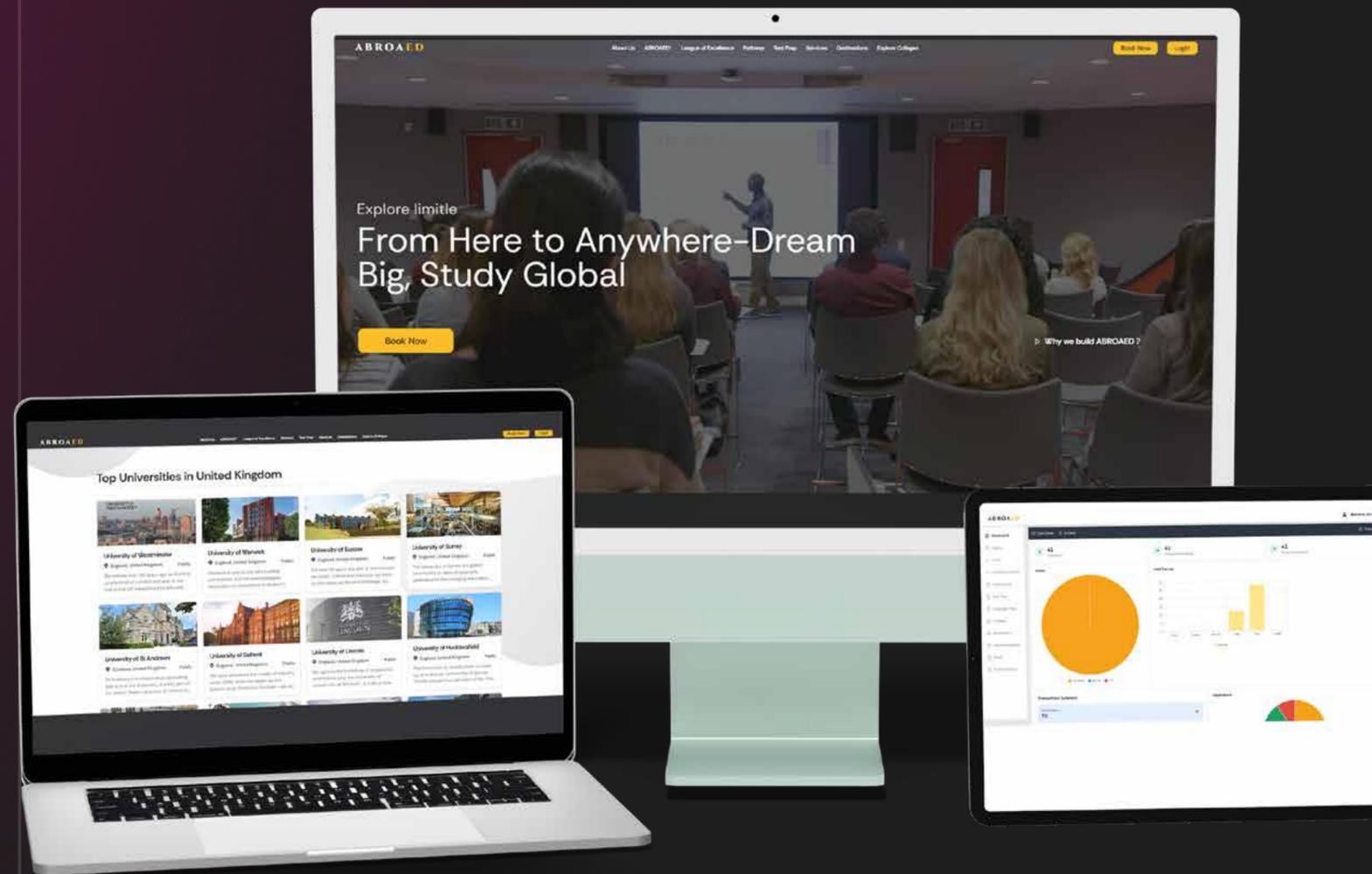


*-“Technology turns complexity into clarity.”*





◆ **PROJECT: ABROAED**  
Full-Stack University Admissions Platform



### Problem

Consultants relied on disconnected tools for applications, visas, and leads, resulting in delays, errors, and poor student experience.

### Solution

Developed an end-to-end admissions platform with:

- Public website for destinations, universities & services
- Student dashboard for application tracking
- Admin backend for leads, admissions, payments & reports

### Outcome

Enabled seamless admissions for 1200+ universities, improved consultant efficiency by 40%, and delivered a unified experience for students and counsellors.

-“The right system replaces chaos with confidence.”



## Problem

Raymond's franchise relied on manual booking, measurement, delivery, and staff coordination, causing delays and inaccuracies.

## Solution

Built an operations platform with:

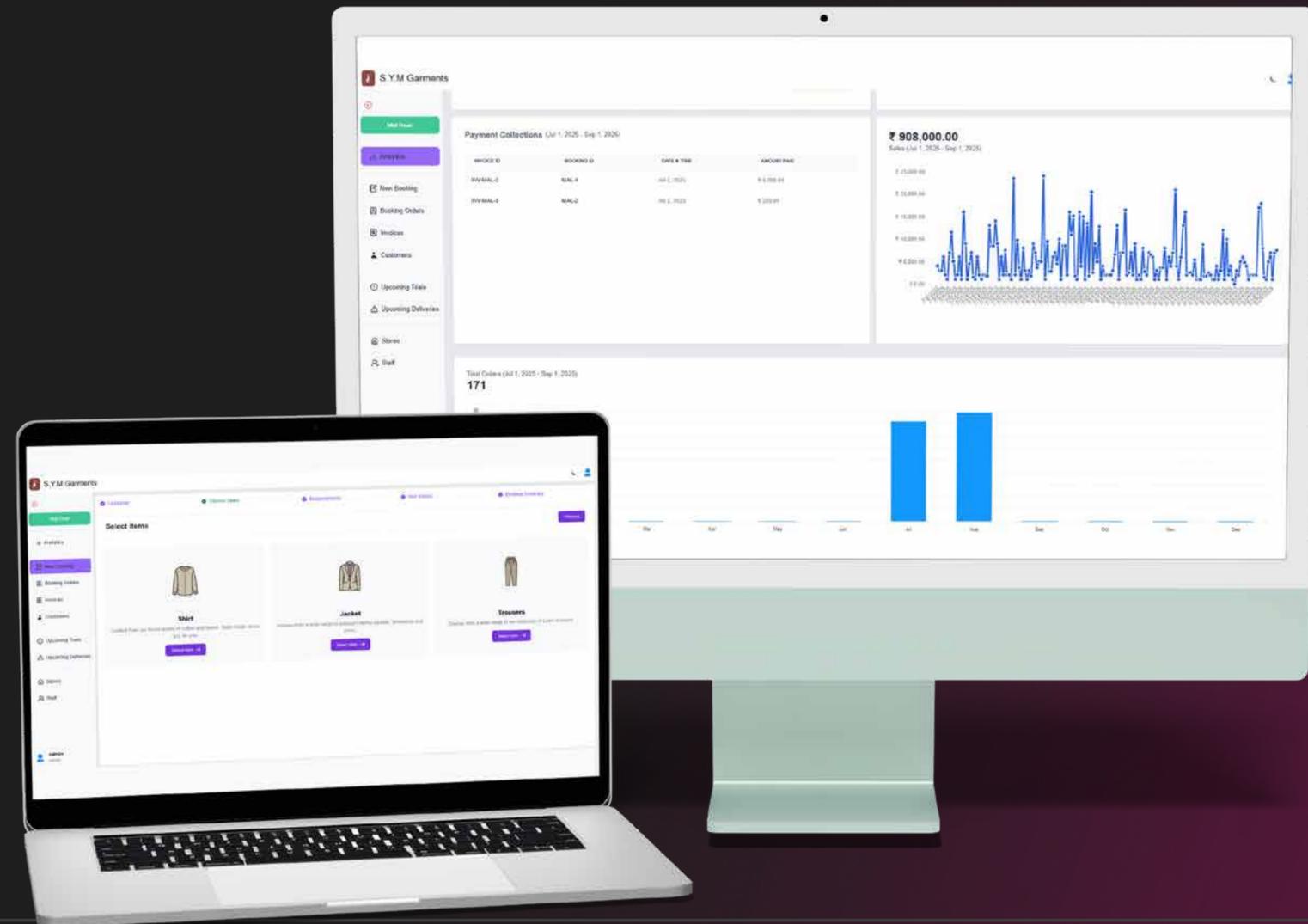
- Booking & order workflow management
- Customer profiles with measurement history
- Sales & staff performance analytics
- Invoice & payment tracking

## Outcome

Enabled the franchise to process 3× more monthly orders, improved fitting accuracy, and delivered real-time operational visibility.

## ◆ PROJECT: SYM GARMENTS

Staff Operations & Order Management Web App





**PROJECT: VASTRIKA**  
End-to-End Factory Management Platform

**Problem**

Factories operated without a unified digital system for raw materials, labor, production tracking, and finished-goods sales.

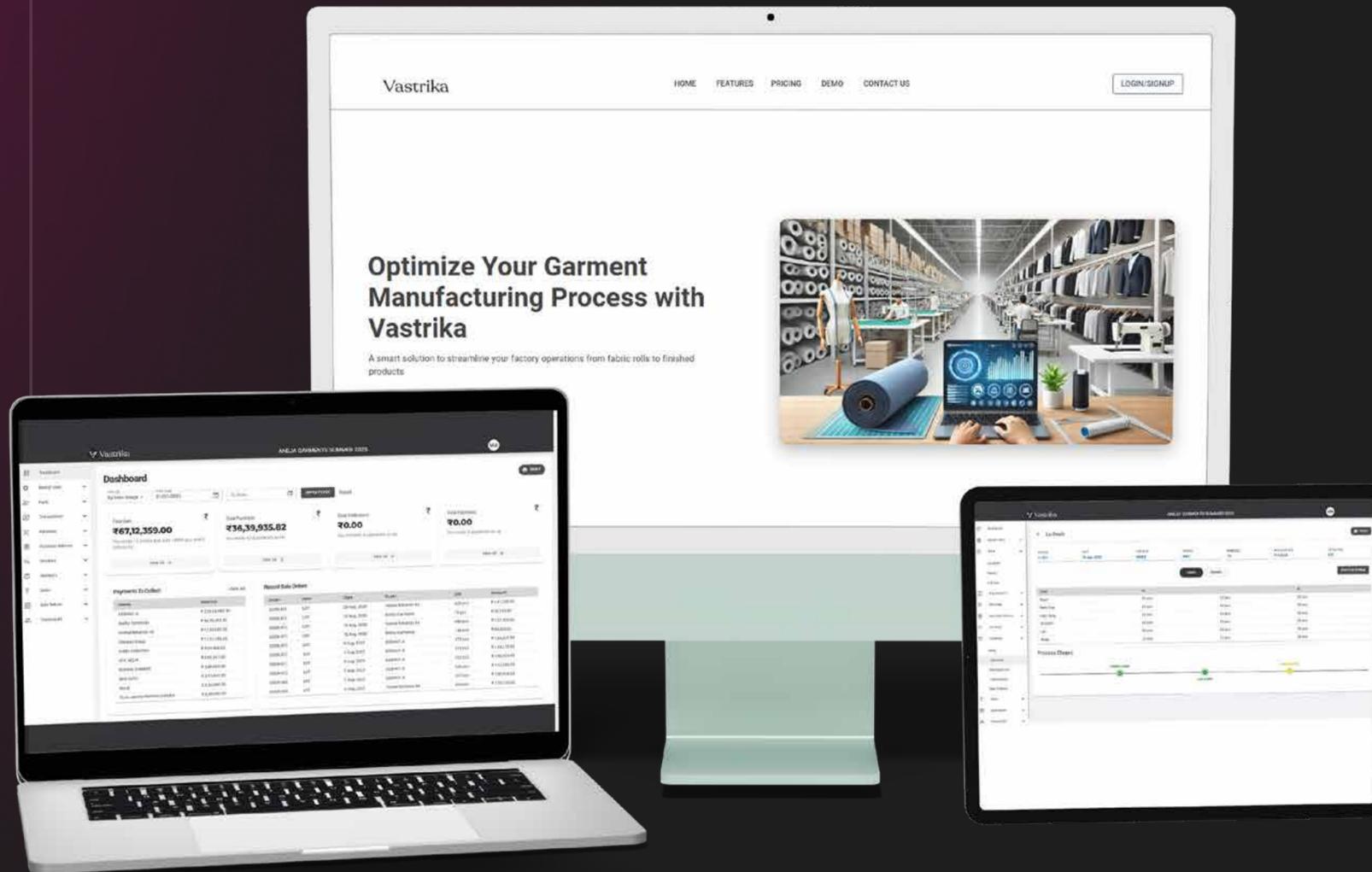
**Solution**

Built a complete factory management suite with:

- Purchase & inventory management
- Labor & task assignments
- Production & progress dashboards
- Finished-goods sales & payment tracking

**Outcome**

Digitized the full manufacturing workflow, reduced material wastage by 25%, and cut production delays by 30% through better visibility.

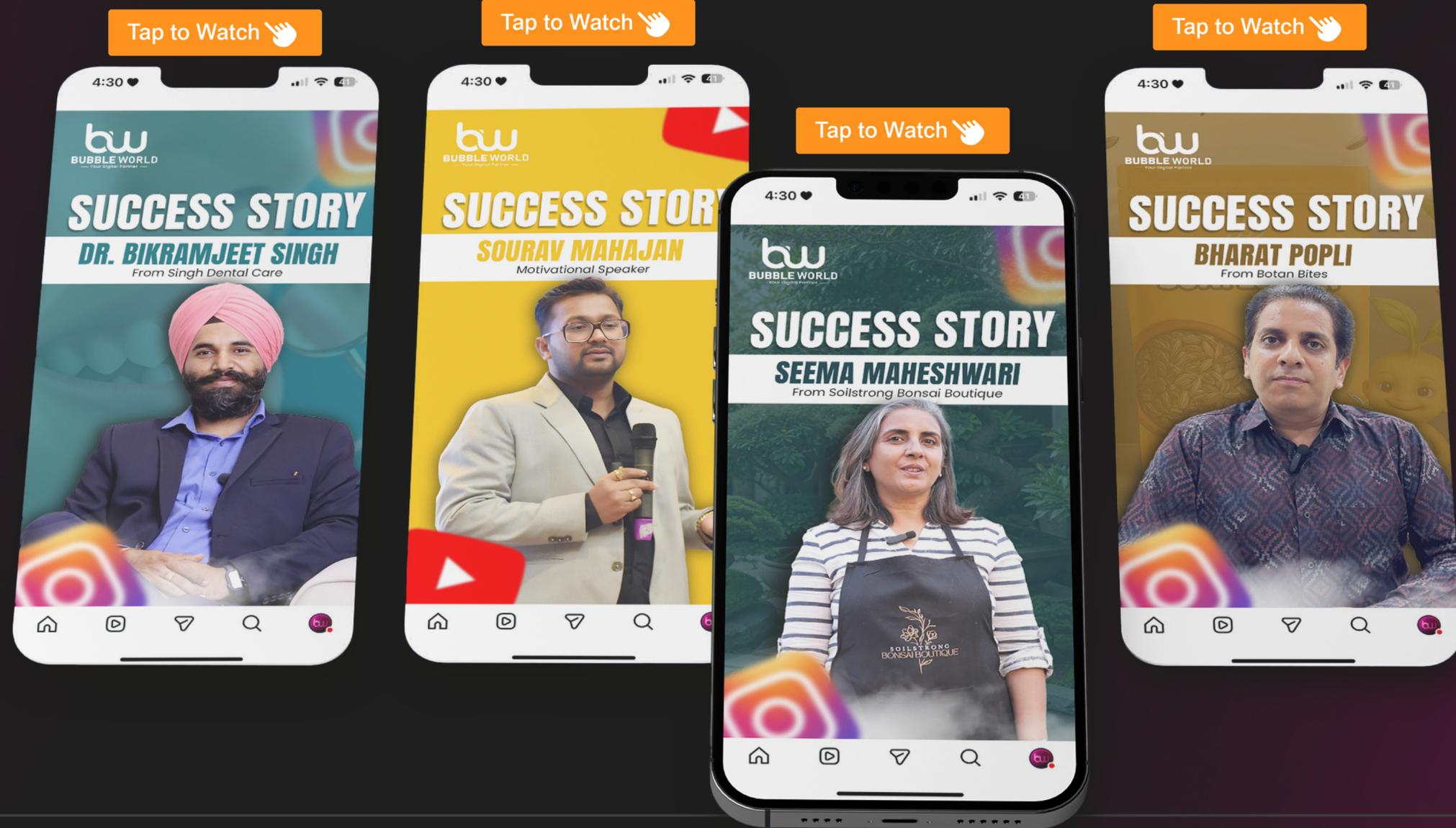


-“Automation doesn’t replace people — it empowers them.”





# Client Reviews



-“Stories create connection. Consistency creates trust.”





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# CREATIVE SHOWCASE



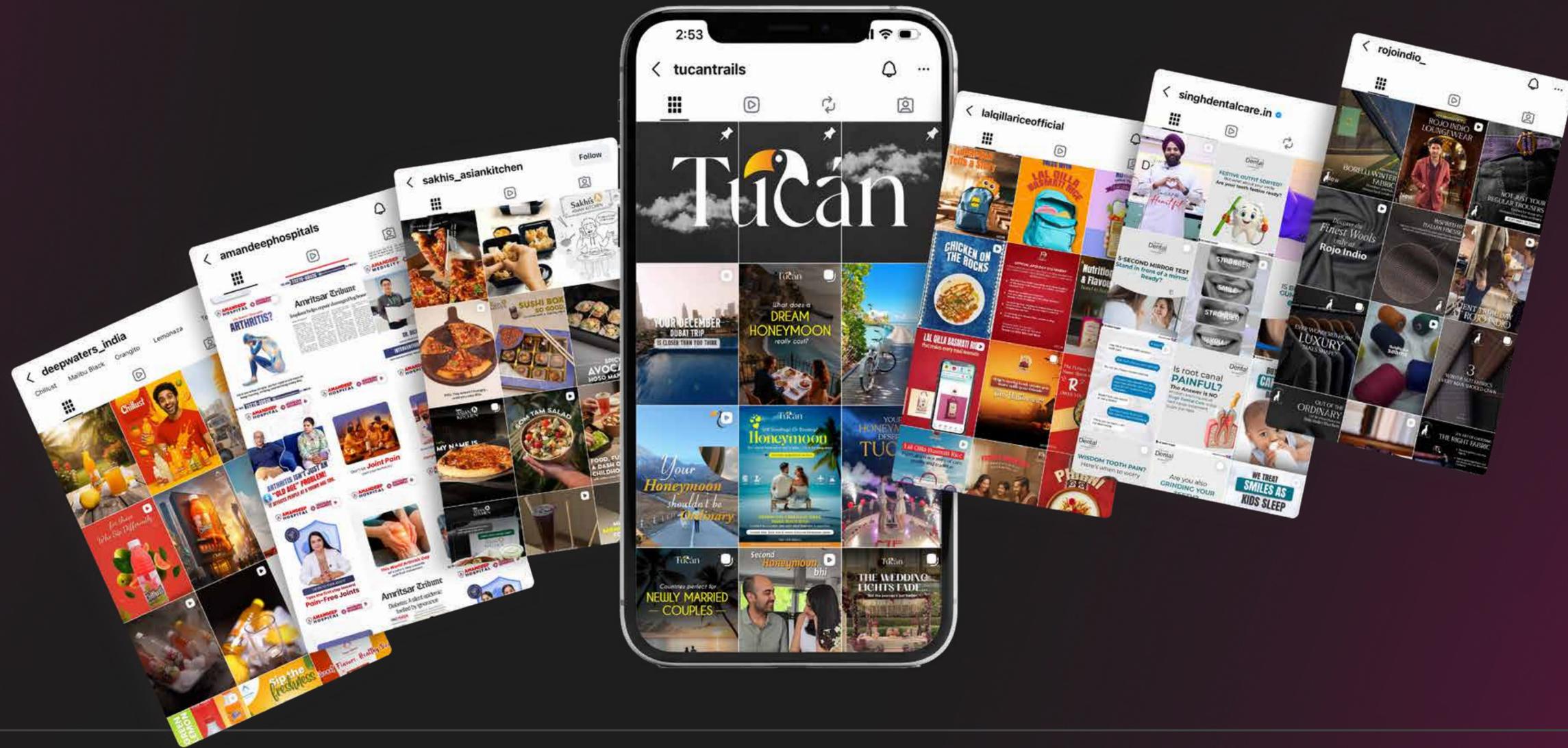
*-“Creativity is a business tool — not decoration.”*





## ◆ SOCIAL MEDIA BUILT WITH PURPOSE

We craft grids that not only look stunning but follow a strategy balancing awareness, engagement, and conversion across your content mix.



-“Design catches the eye. Strategy keeps the attention.”





# AI-ENHANCED STATIC CREATIVES BUILT FOR ATTENTION

We craft visually stunning, scroll-stopping statics using AI-assisted design blending clarity, colour psychology, and brand storytelling for maximum engagement.



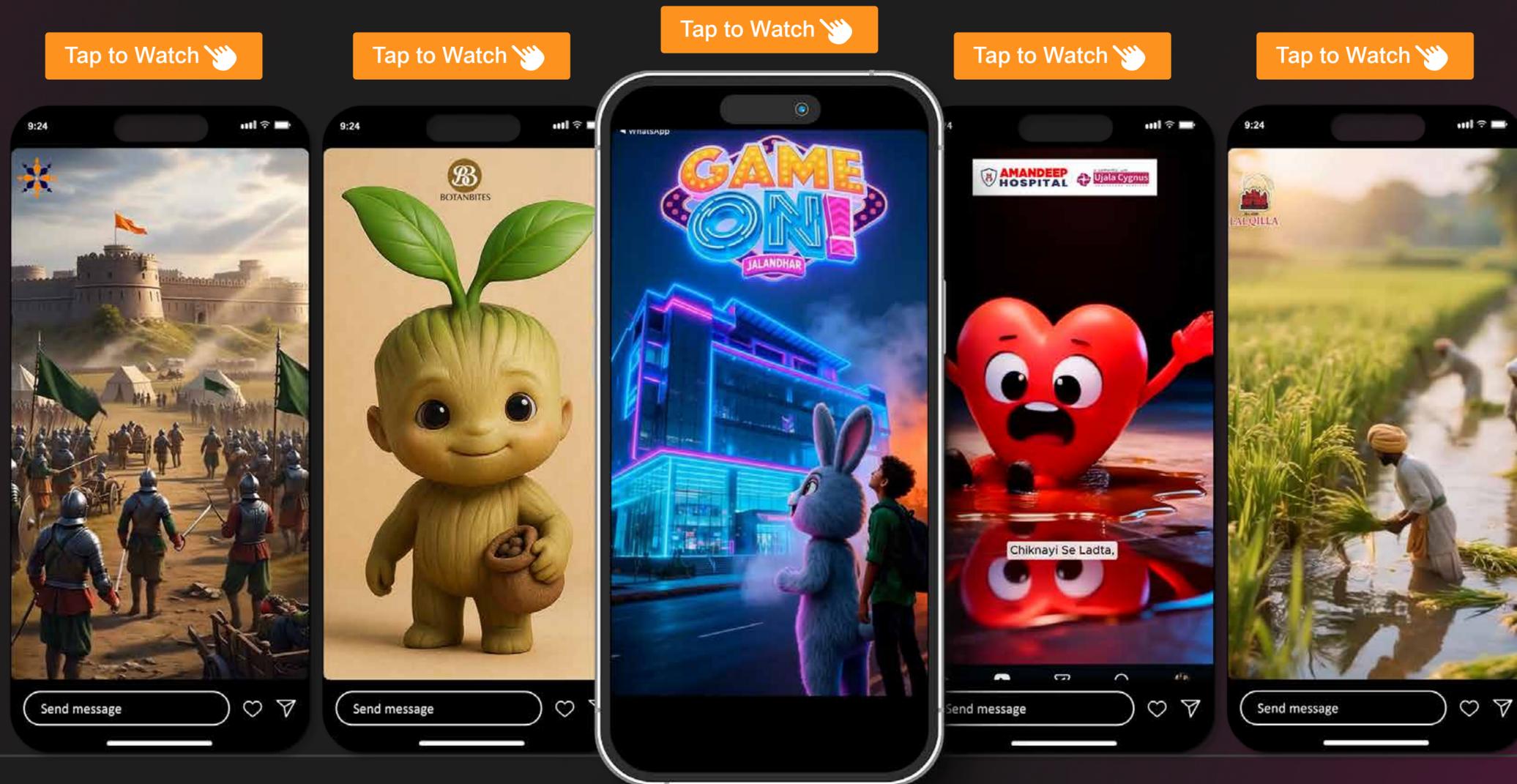
-“Attention is earned when clarity meets emotion.”





## ◆ WHERE AI CREATIVITY MEETS REAL AUDIENCE CONNECTION

Our AI-enhanced reels blend character animation, visual intelligence, and authentic storytelling to make every message hit with precision and impact.



*“AI creates speed. Storytelling creates impact.”*





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# DIGITAL VIDEO COMMERCIALS

*-“Video isn’t content — it’s brand memory.”*

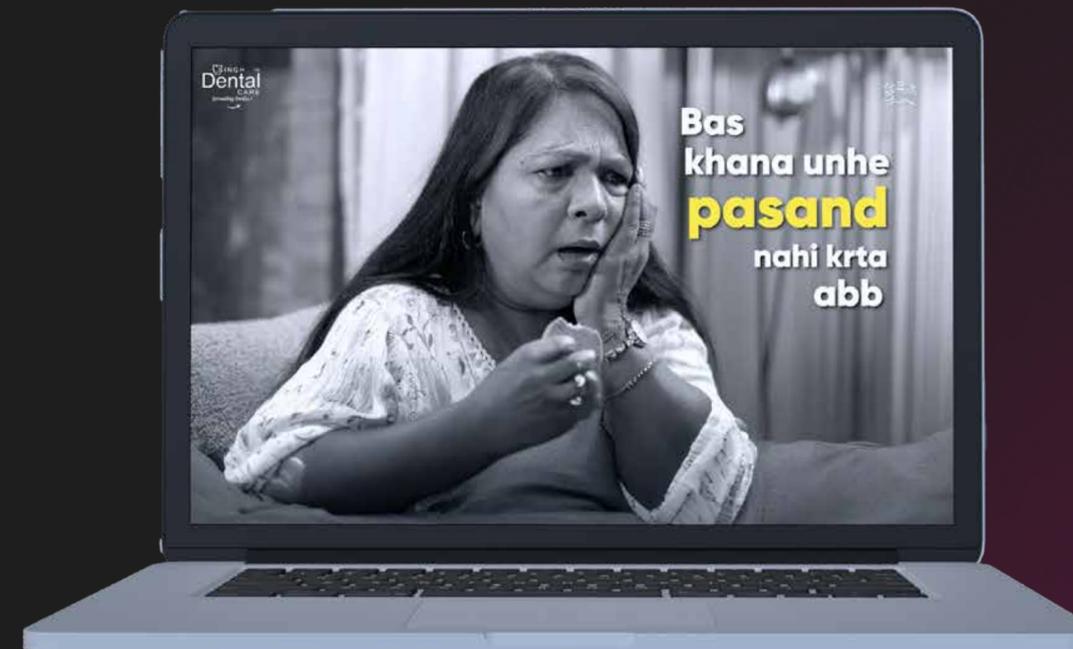


◆ AMANDEEP HOSPITALS  
Healthcare



A **Children's Day** DVC highlighting how Amandeep Hospitals ensures **safety, care, and comfort** for every child showing parents they're in **trusted hands**.

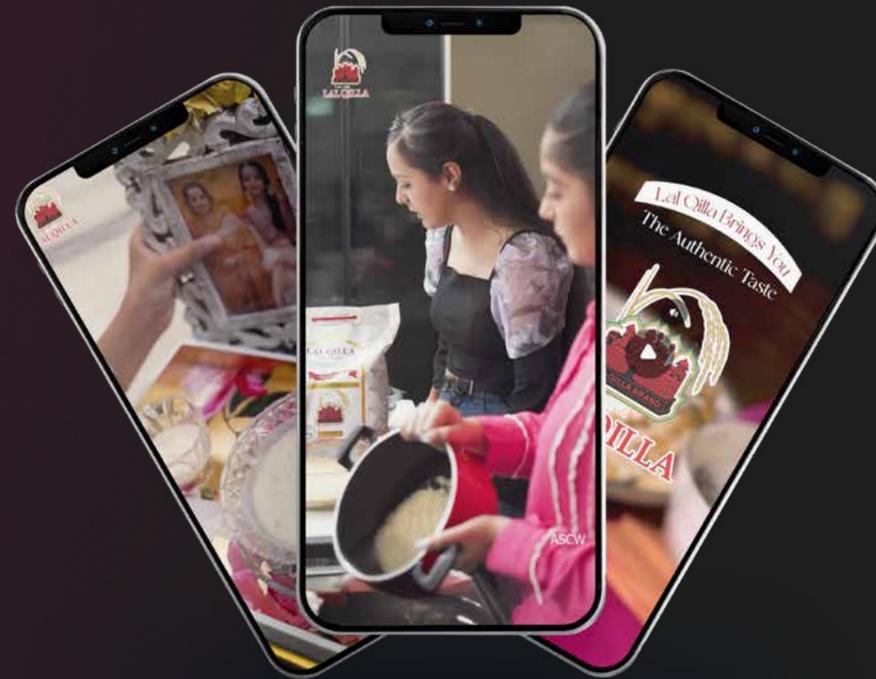
◆ SINGH DENTAL CARE  
Dental Clinic



An **emotional**, implant-oriented DVC portraying Singh Dental Clinic as the **reliable partner** in bringing back an **older mother's smile** and quality of life.



◆ **LAL QILA**  
Global FMCG (Basmati Rice)



A **home-centric** DVC portraying Lal Qila Basmati Rice as a daily essential in every **household** symbolising **tradition, quality, and trust.**

◆ **BOTAN BITES**  
FMCG (Seeds)



A **Children's Day** DVC capturing a **mother's love** showing how she ensures **healthy eating** by incorporating **nourishing seeds** into her **child's meals.**





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# BRAND CAMPAIGNS



*-“Crafting Campaigns That Command Attention.”*



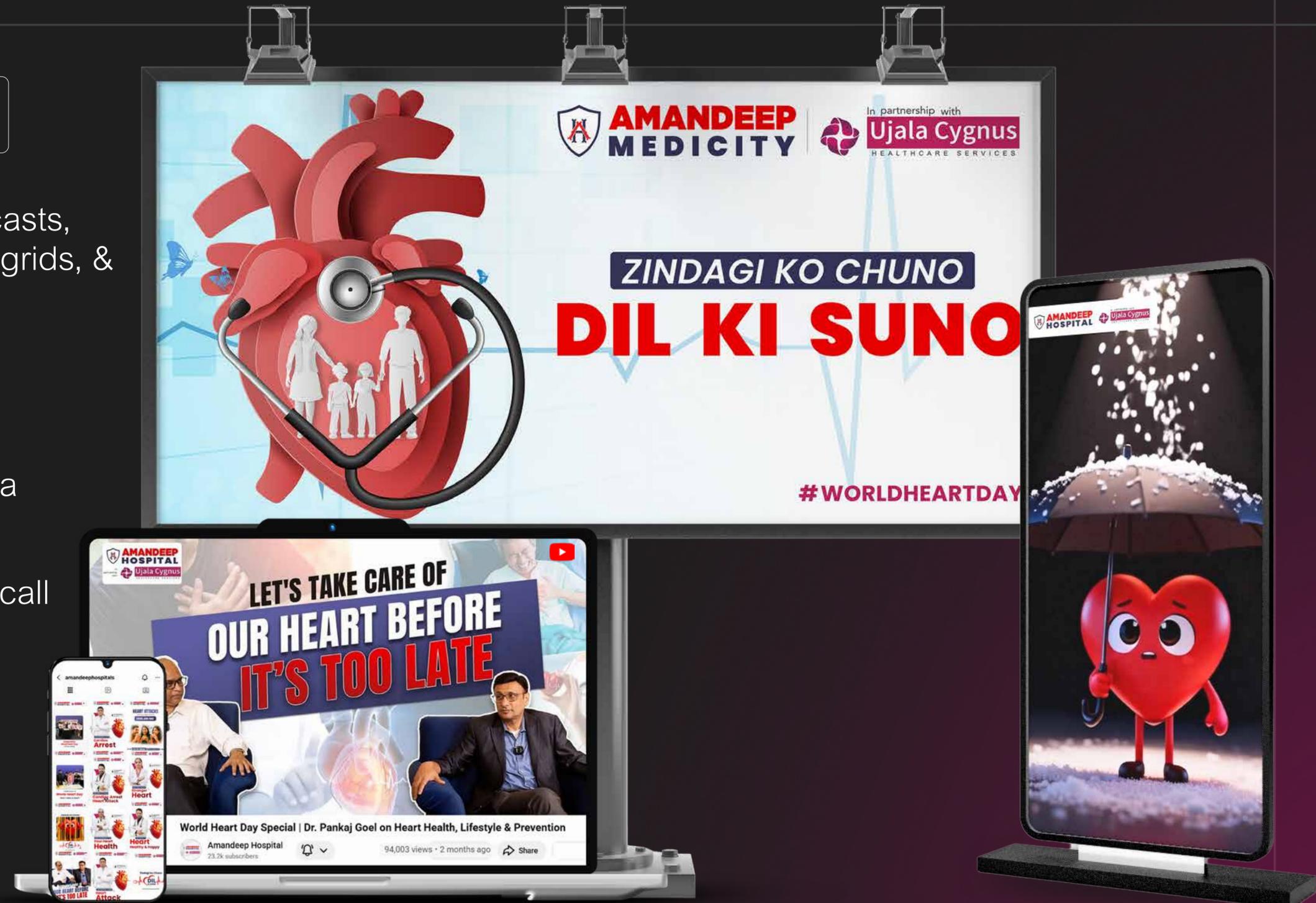


## ◆ DIL KI SUNO CAMPAIGN

A 360° execution spanning podcasts, outdoor creatives, social reels & grids, & AI video formats.

Impact (in 20 Days)

- 810+ new followers
- 20M total reach on social media
- 94k+ podcast views
- Elevated brand visibility and recall



-“Turning a life-saving message into a high-impact digital movement.”



**MUSKAN AAPKI ZIMMEDARI HUMARI CAMPAIGN**

A 360° Children’s Day digital campaign spanning social reels & grids, YouTube content, Meta lead ads, and website integrations.

**Impact (in 30 Days)**

- **330+** leads via Meta campaigns
- **99k+** YouTube views &
- **2.1k** new subscribers
- **35%** increase in website users
- **250+** New followers
- Reinforced brand trust, visibility, and recall



–“Not just campaigns, but growth stories backed by numbers.”



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Mockups Stationery Digital UI

# BRAND KITS



*-“Creating brands people recognize, trust, and choose.”*

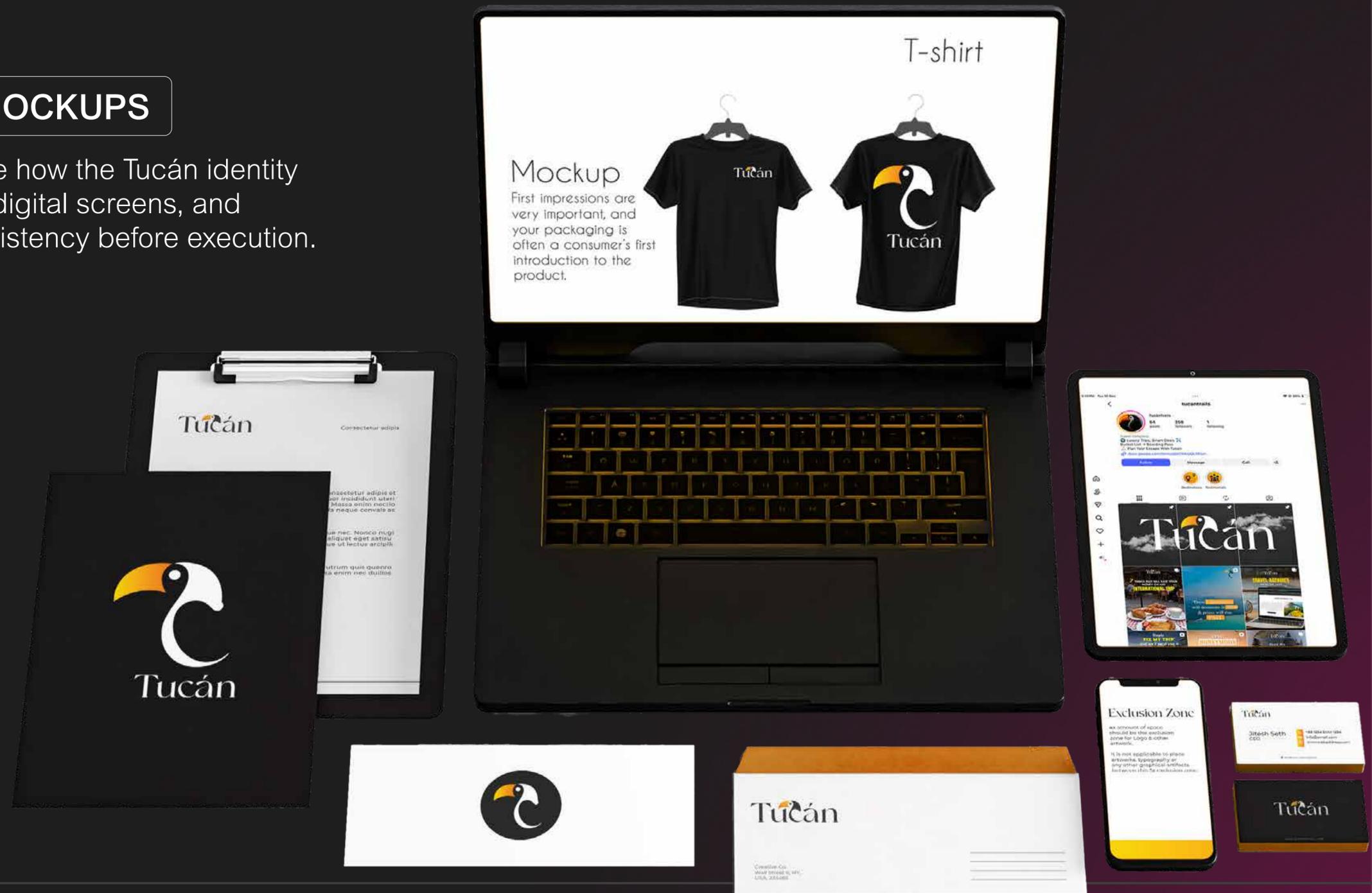


## TUCÁN BRAND MOCKUPS

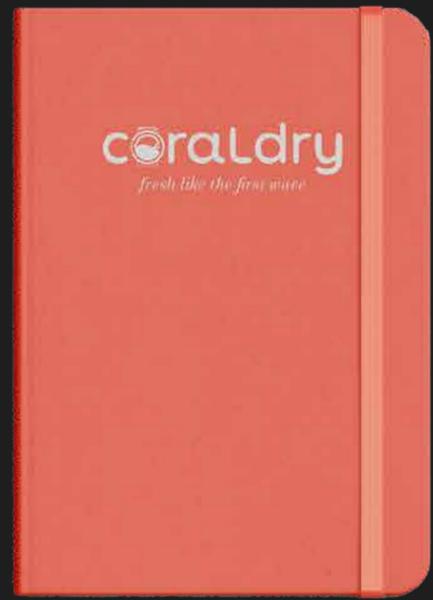
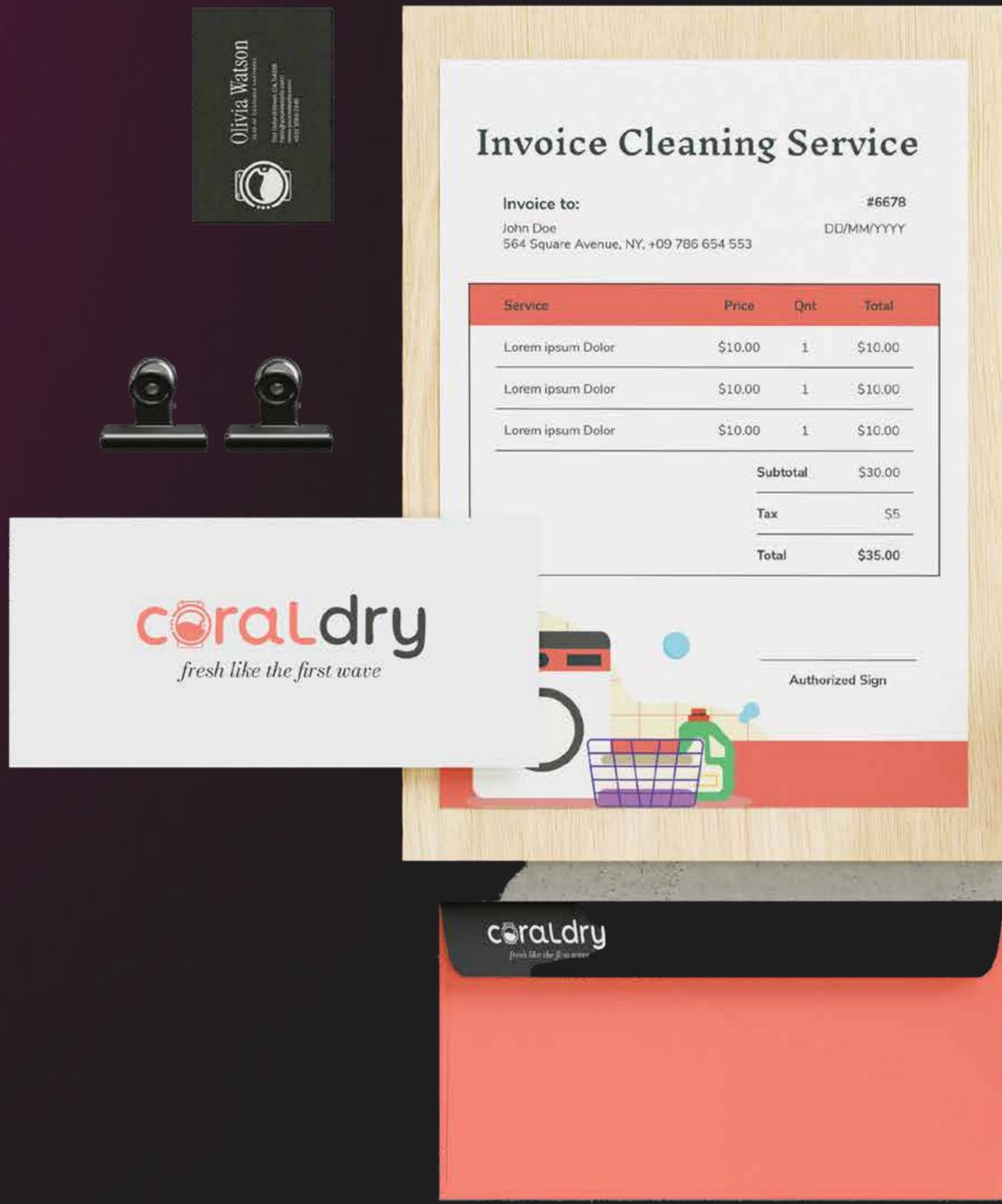
Mockups created to visualize how the Tucán identity translates across products, digital screens, and brand assets ensuring consistency before execution.

### Assets Designed

- Stationery
- Apparel
- Digital UI
- Social Media Assets



-“Turning identity systems into tangible brand experiences.”



**CORAL DRY**  
Brand Identity Mockups

Brand kit applied to everyday service touchpoints.

**Assets Designed**

- Stationery
- Packaging
- Invoices
- Merchandise



- "Built for daily use, designed for lasting recall."

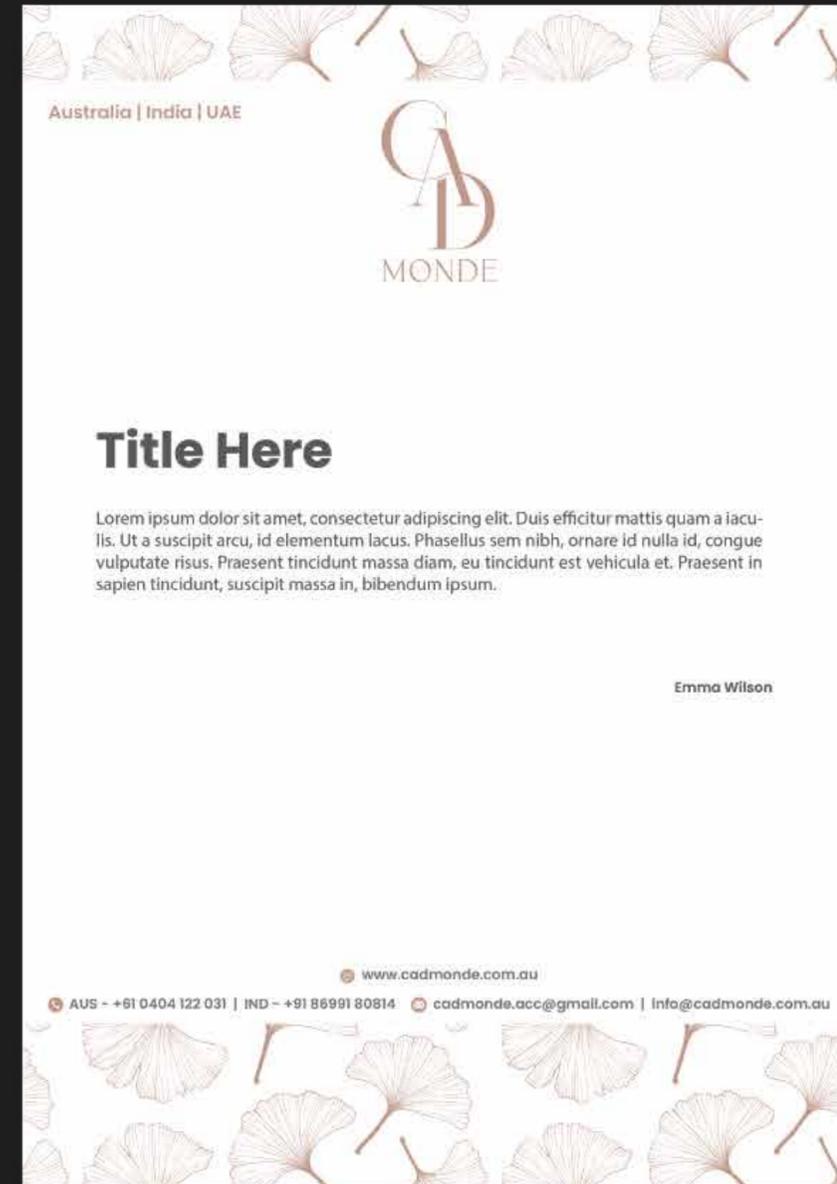


◆ **CAD MONDE**  
Brand Identity Mockups

Elegant brand kit translated into physical & digital assets.

**Assets Designed**

- Visiting Card
- Packaging
- Carry Bag
- Digital Collaterals



-“From logo to lifestyle — every touchpoint designed to speak the brand.”



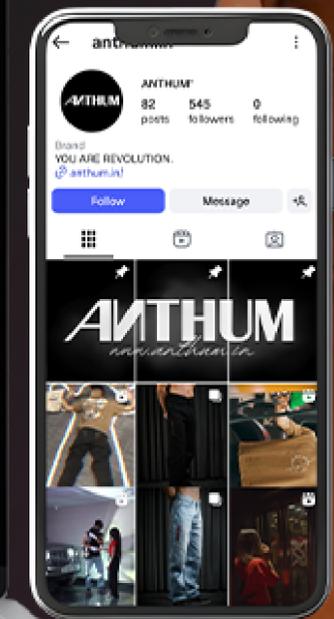
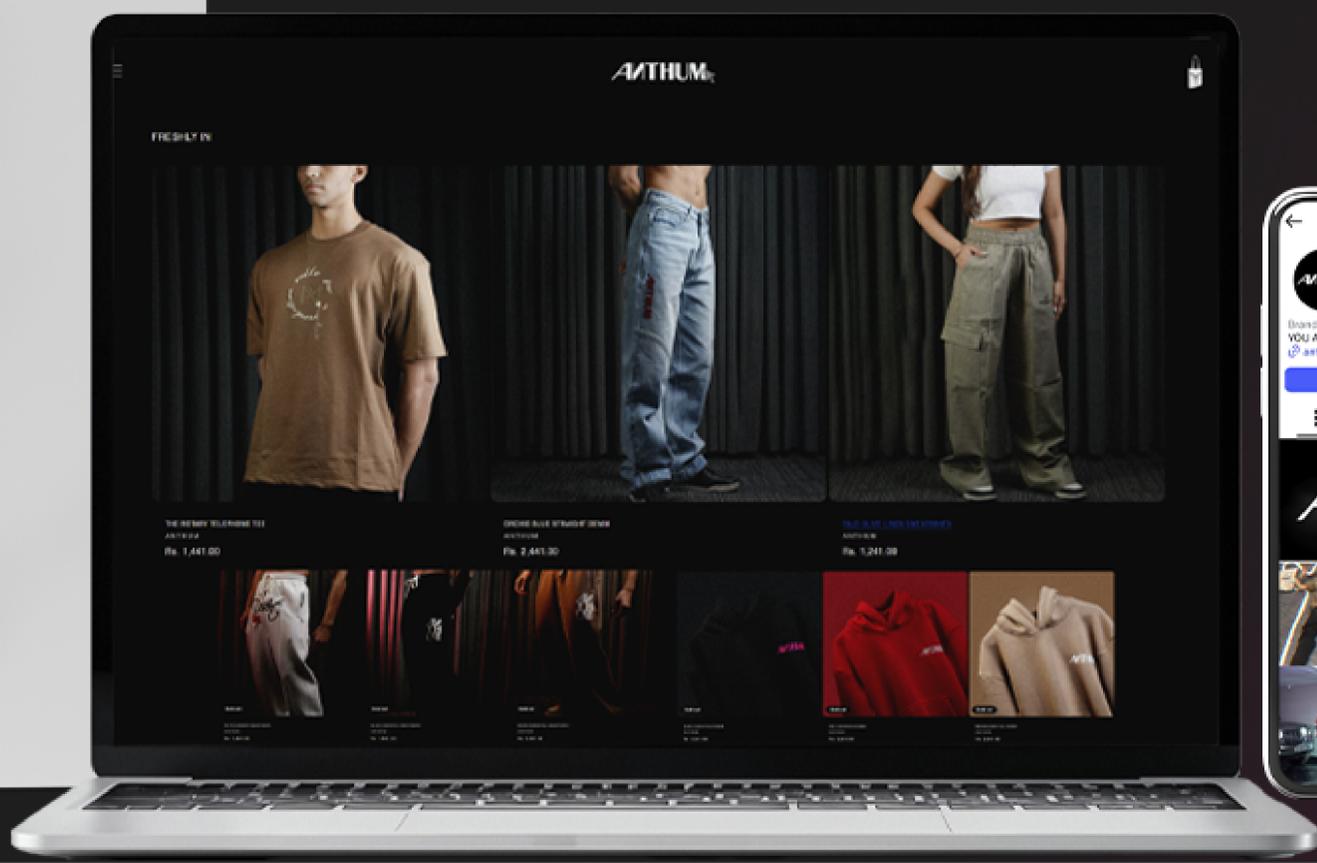
# ANTHUM

Brand & Commerce Mockups

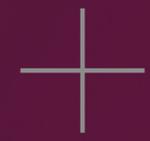
From identity to wearable & digital storefront.

## Assets Designed

- Apparel
- E-commerce UI
- Packaging
- Social Presence



-“Mockups that transform identity into real-world brand experiences.”





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# THANKYOU

*We appreciate your time and interest in BubbleWorld.  
Let's build something remarkable together.*



*-“Great brands aren't built by chance — they're engineered with intent.”*

